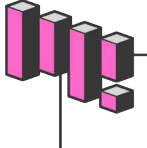


Software AG Pessimist's Guide to Microservices



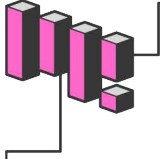
Vector illustration created in Adobe Animate.



Software AG Culture Framework



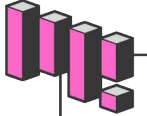
Vector illustration created in Adobe Animate.



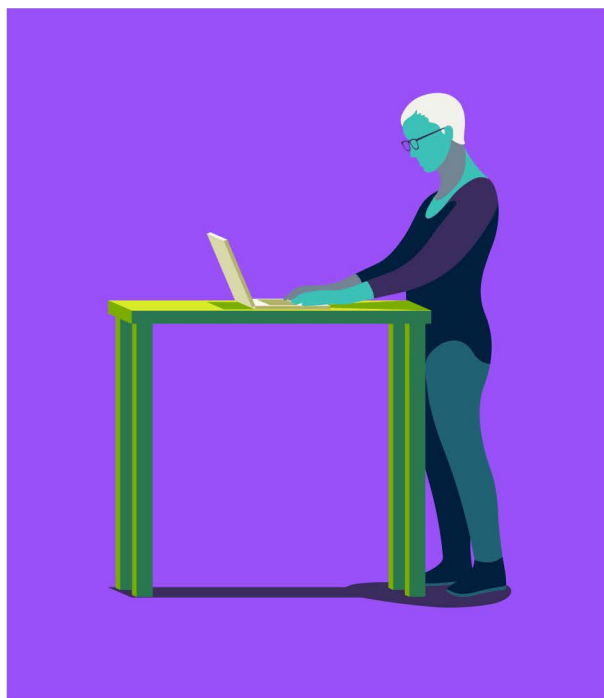
Software AG Super iPaaS Hero Graphic Vector Conversion



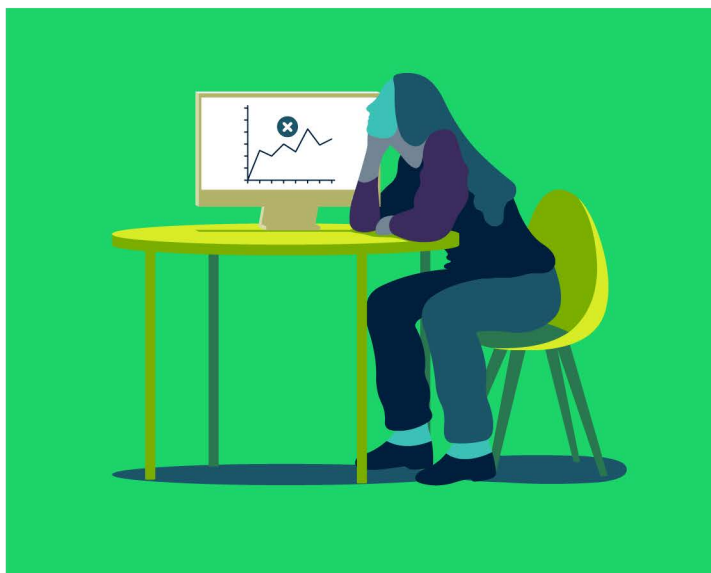
Stock image from AdobeStock. Vector conversion created in Adobe Animate and Adobe Illustrator.

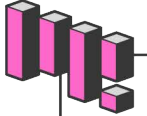


Software AG Spot Illustrations

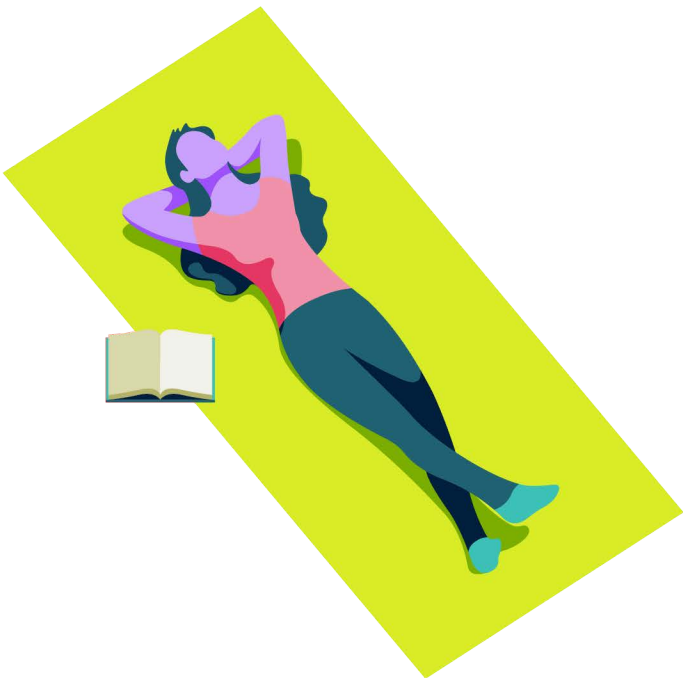


Vector illustrations created in
Adobe Animate.

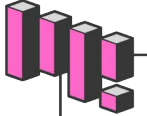




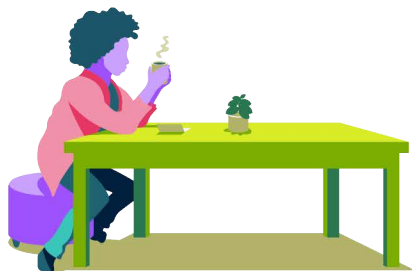
Software AG Spot Illustrations



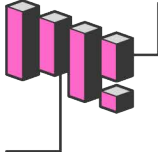
Vector illustrations created in Adobe Animate.



Software AG Spot Illustrations



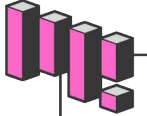
Vector illustrations created in Adobe Animate.



Software AG Spot Illustrations



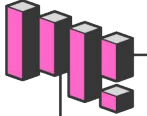
Vector illustrations created in Adobe Animate.



Software AG Spot Illustrations



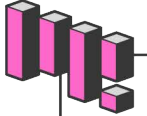
Vector illustrations created in Adobe Animate.



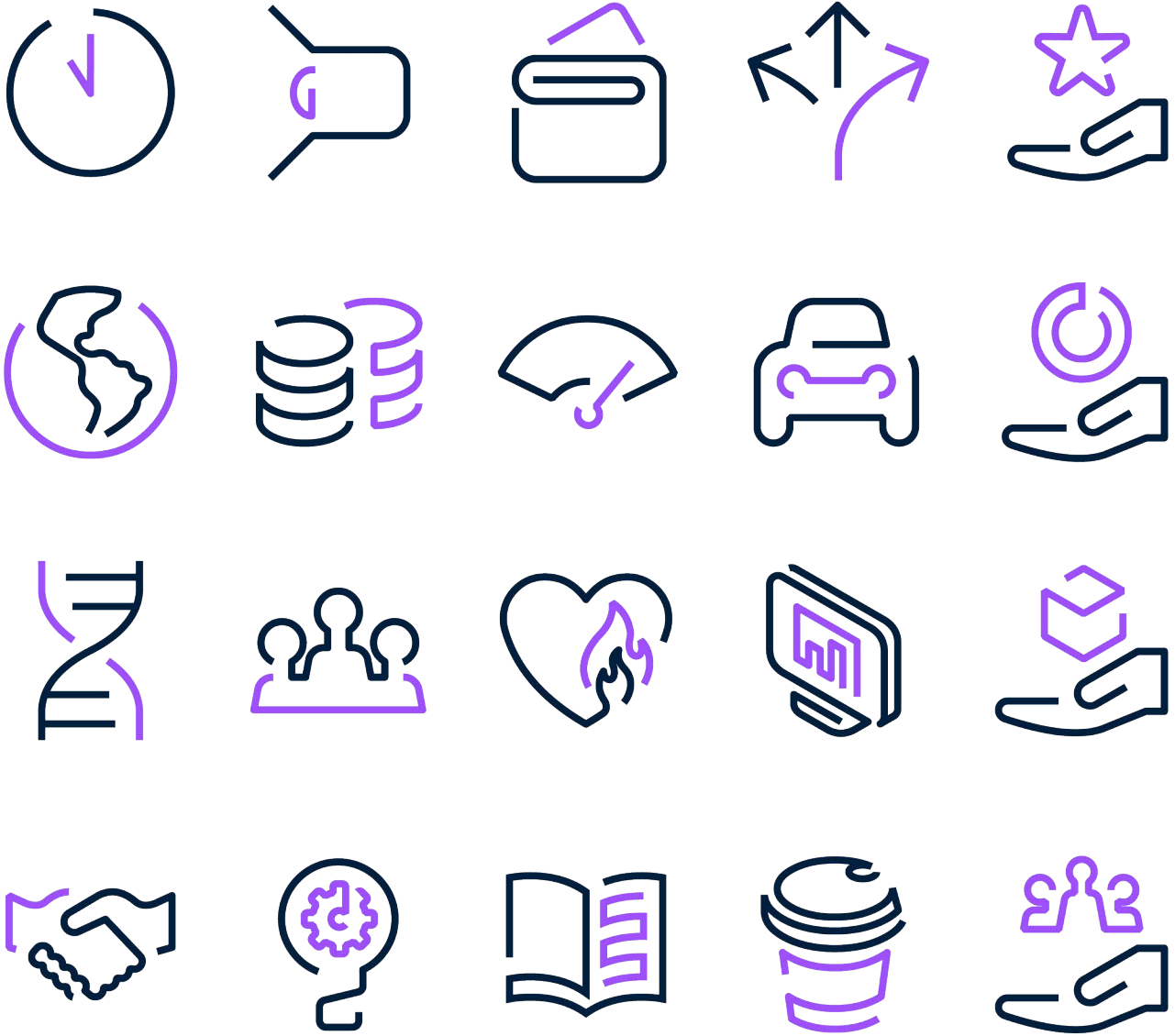
Software AG Spot Illustrations



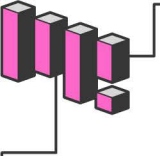
Vector illustrations created in Adobe Animate.



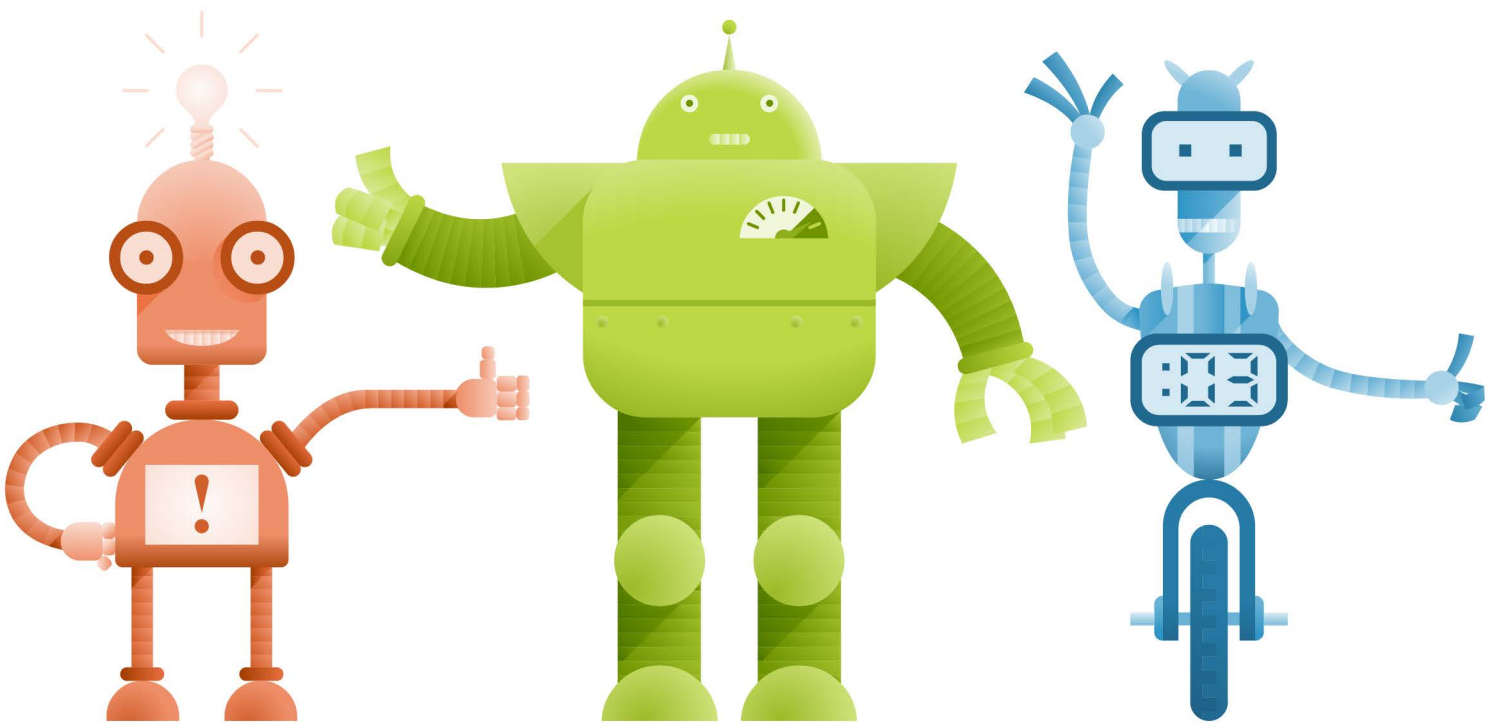
Software AG Brand Compliant Icons



Visual Language Concept by Moving Brands. Vector icons created in Adobe Animate and Adobe Illustrator.



Smarter Stronger Faster



Created in Adobe Animate and Illustrator.

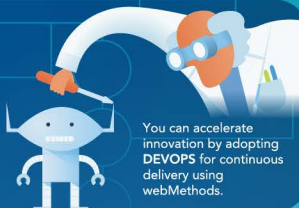
Did You Know?

THERE'S MORE TO WEBMETHODS THAN INTEGRATION.

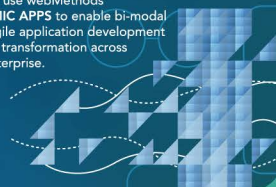
You can use webMethods **B2B IN THE CLOUD** for integrating trading partners.



You can accelerate innovation by adopting **DEVOPS** for continuous delivery using webMethods.



You can use webMethods **DYNAMIC APPS** to enable bi-modal IT for agile application development to drive transformation across your enterprise.



You can use **CLOUD DEPLOYMENT** to quickly and easily move your webMethods integrations out of the data center and into the cloud.



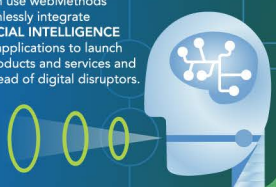
You can use webMethods to expose and consume **APIs** to extend your market reach and create new revenue streams.



You can use webMethods to develop scalable applications built on a distributed **MICROSERVICES** architecture.



You can use webMethods to seamlessly integrate **ARTIFICIAL INTELLIGENCE** based applications to launch new products and services and stay ahead of digital disruptors.



You can use webMethods to build an **INTEGRATION BACKBONE** for your IoT initiatives.



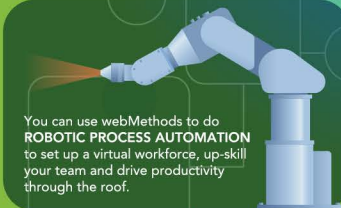
You can use webMethods to power your **BIG DATA** initiatives by integrating data sources into big data stores.



You can respond in real-time with **STREAMING ANALYTICS** to improve the quality of the experience and your service.



You can use webMethods to do **ROBOTIC PROCESS AUTOMATION** to set up a virtual workforce, up-skill your team and drive productivity through the roof.



You can use webMethods **iPaaS** to quickly integrate your **CLOUD** and **ON-PREMISES** apps, and deploy your integrations directly in the cloud.



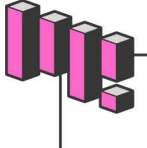
DID YOU KNOW?

LEARN MORE ABOUT WEBMETHODS INNOVATIONS

softwareag.com/wmhub

 **software** AG

Created in Adobe Animate and Illustrator.



Software AG Accelerate 2019



Created in Adobe Animate and Illustrator.

IBM Watson Analytics fact sheet (side 1)



Watson Analytics: Smart, simple, fast data analysis

Deadlines loom. Projects seem endless. And here you are, mining spreadsheets of data. You need 36 hour days, a magnifying glass or another pair of hands. Or maybe you just need an awesome analytics tool to help you work smarter.

IBM® Watson Analytics™ can help you quickly discover patterns and meaning in your data – all by yourself.



How does it work?



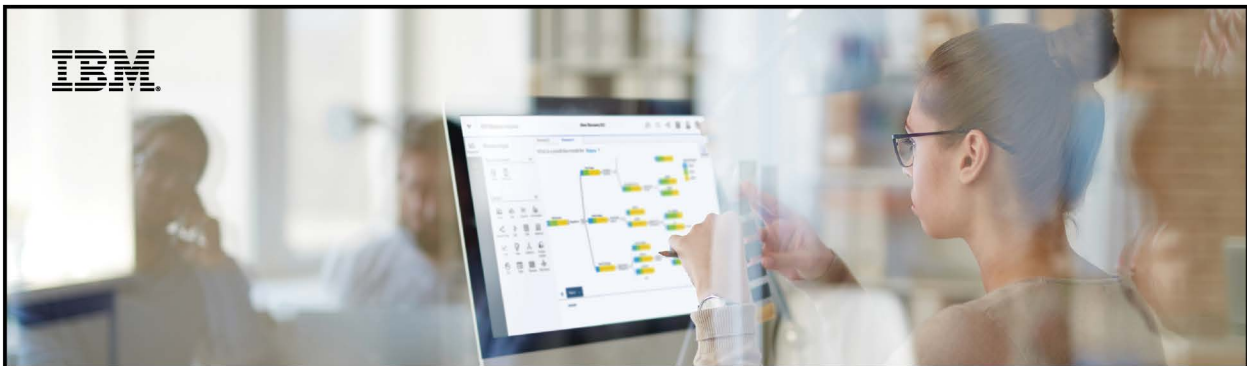
1. Upload your data and immediately see suggested questions Watson Analytics can help you answer.
2. Choose a suggestion or ask something in your own words.
3. Instantly get a data visualization with insights or a predictive summary that drills down into deep details.
4. Use your favorite visualizations and predictive results to create dashboards and infographics to tell your story.

Ready to try it?

Sign up for a free trial – now at: www.watsonanalytics.com.

Photo obtained from ThinkStock. Photo composite created in Adobe Photoshop.
Final document created in Adobe Illustrator.

IBM Watson Analytics fact sheet (side 2)



There's a Watson Analytics that's right for you

Some people need more analytics than others. That's why there are three Watson Analytics editions: Free, Plus and Professional. And, you can customize your edition with additional capabilities and storage, plus a special Watson Analytics just for analyzing social media data.

Name	Watson Analytics Free	Watson Analytics Plus	Watson Analytics Professional
Description	Upload spreadsheets, get visualizations, discover insights and build dashboards	Get all the features of the free edition plus more storage and data sources	Get all the features of the Plus edition plus a multi-user environment to collaborate
Price	\$0.00 USD	\$30.00 USD per user per month	\$80.00 USD per user per month
Number of users	1 user	1 user	1 or more users
Data storage	1MB storage included	2GB storage included	100GB storage included
Additional storage		Available in 10GB increments for a minimal fee	Available in 50GB increments for a minimal fee
Databases		Access relational databases, on premises and on cloud	Access relational databases, on premises and on cloud
Data connectors		Access 18 data connectors	Access 19 data connectors including IBM Cognos reports
Twitter data		Access Twitter data	Access Twitter data

What are you waiting for? Try Watson Analytics Professional now – for free!

To sign up, visit www.watsonanalytics.com.

Try Watson Analytics Professional for 30 days when you register for Watson Analytics free edition.

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IBM
1 New Orchard Road
Armonk, NY 10504

Produced in the United States of America

September 2016

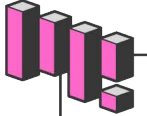
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Photo obtained from ThinkStock. Photo composite created in Adobe Photoshop.
Final document created in Adobe Illustrator.

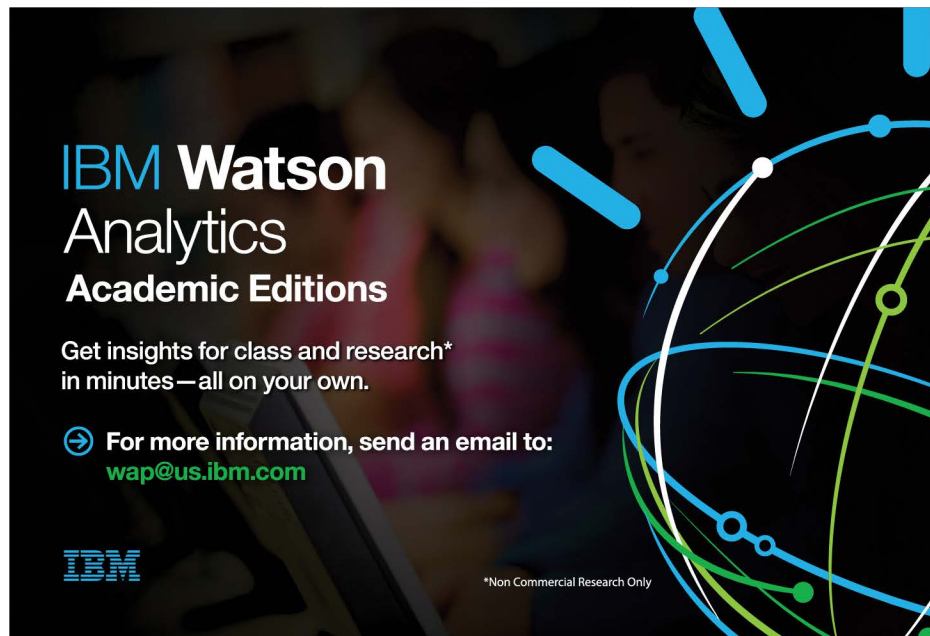


IBM Cognos Analytics top 10 blog infographic



Stock photo from ThinkStock. Screen image created in Adobe Animate and Adobe Photoshop. Final composite created in Adobe Photoshop.

IBM Watson Analytics academic 4x6 flyer



IBM Watson Analytics
Academic Editions

No-cost use of Watson Analytics software for classroom teaching and research.*

Available in two editions.

	Student Edition	Faculty Edition
Number of users	Single	Multiple
Collaboration		✓
Connector to Cognos report data		✓
Access to data in the cloud (Box, Dropbox, MS OneDrive) *	✓	✓
RDBMS support (dashDB, DB2, MS SQL Server, MySQL, Oracle, PostgreSQL, Salesforce.com, Redshift) *	✓	✓
Access to social data from Twitter	25K tweets per dataset	50K tweets per dataset
Additional storage available	✓	✓
File size parameters (CSV, TSV, XLS etc. and compressed files)	256 columns by 1M rows	500 columns by 10M rows
Pricing	Free for students	Free for faculty

*Non Commercial Research Only

➔ **For more information, send an email to:**
wap@us.ibm.com

Photos obtained from ThinkStock. Watson Analytics primary graphic and wordmark supplied by client. Photo composite created in Adobe Photoshop. Final document created in Adobe Illustrator.

IBM Watson Analytics mixer 4x6 flyer



IBM Watson Analytics

Predictive analytics and data visualization built for you.

How do the values of **Claim Amount** compare by **Vehicle Class** and **Policy**?

Analyze your data without downloading software. It's easy and fun.

Use your own words to explore your data.

Take confident action based on predictive insights.

Tell a compelling visual story.

Make decisions based on trusted data.

➔ Get started at www.watsonanalytics.com

The flyer includes a bar chart showing 'Claim Amount (Average)' on the y-axis (0 to 100) and 'Vehicle Class' on the x-axis (Four Door Car, Sedan, SUV, Truck, Van, Motorcycle). Each bar is composed of multiple colored segments representing different policies. The chart is titled 'How do the values of Claim Amount compare by Vehicle Class and Policy?'.

Photos obtained from ThinkStock. Watson Analytics primary graphic and wordmark supplied by client. Photo composite created in Adobe Photoshop. Side 2 chart created in Adobe Animate. Final document created in Adobe Illustrator.

IBM Analytics For All infographic

Analytics for All

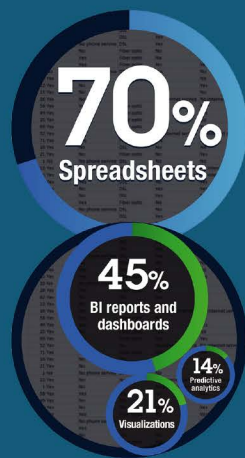
The new era of business-led self-service analytics



As modern BI platforms pair data discovery capabilities with trusted data and managed reporting, will organizations finally evolve beyond spreadsheets to governed analytics?

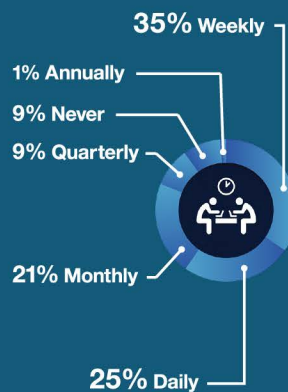
Ziff Davis surveyed 450 business and IT professionals to find out what's getting in the way of using data to drive everyday decision-making.

What analytics tools are we using today?



At 70%, spreadsheets was far and away the most common response with BI reports and dashboards a distant second at 45%. More sophisticated tools like visualizations and predictive analytics were even lower at 21% and 14%, respectively.

How frequently do we use analytics to help make decisions?



More often than not, we're using analytics on a regular basis to solve everyday business issues.

Top five killer features we want in our analytics solution.

- 72%** identified ease of use as a key feature that would allow them to use analytics more broadly.
- 63%** need the tool to integrate easily with multiple sources of data.
- 45%** want to be able to easily share their insights with their colleagues to have more meaningful discussions.
- 44%** felt wizards and tools that could recommend analytics approaches would improve usage.
- 43%** noted the ability to ask plain language questions and get answers visually would help them use analytics more broadly in their decision making.

It's time for a new approach to analytics

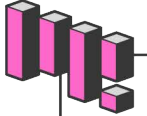
In today's always-on and engaged world, people expect rapid responses to business questions. The interest for self-sufficient data analysis and visualization is growing rapidly, as is the need for governed, pre-defined content for organization-wide decision making. IBM Analytics meets both of these needs.

The guided exploration, automated predictive analytics and smart visualizations of IBM Watson Analytics enable business professionals to apply analytics to their data and get unbiased answers to improve time to insights—all on their own.

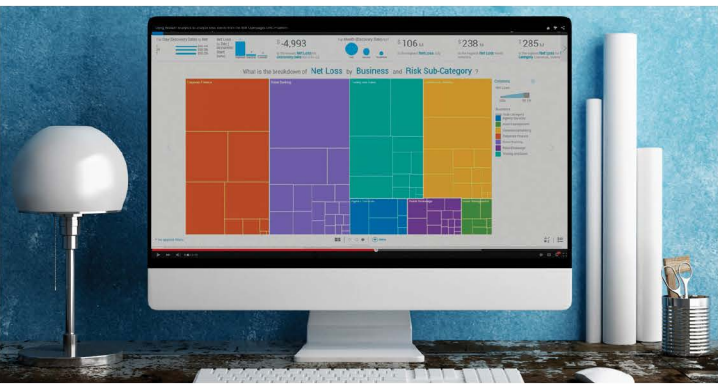
The mission critical reporting and scalability of IBM Cognos Analytics provides a trusted source of insight via managed and self-service data models, reports and dashboards.

Cognos Analytics provides the means to extend transformational insights discovered in Watson Analytics and deliver significant impact across departments and ecosystems. Through quicker time to insight and a system for sharing and amplification, IBM Analytics helps organizations increase their collective intelligence.

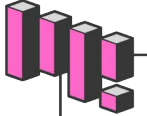
Stock photo background and icon imagery supplied by client. Final composition created in Adobe Illustrator.



IBM Watson Analytics home page hero images / tiles



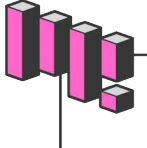
Photos obtained from ThinkStock. Final composites created in Adobe Photoshop.



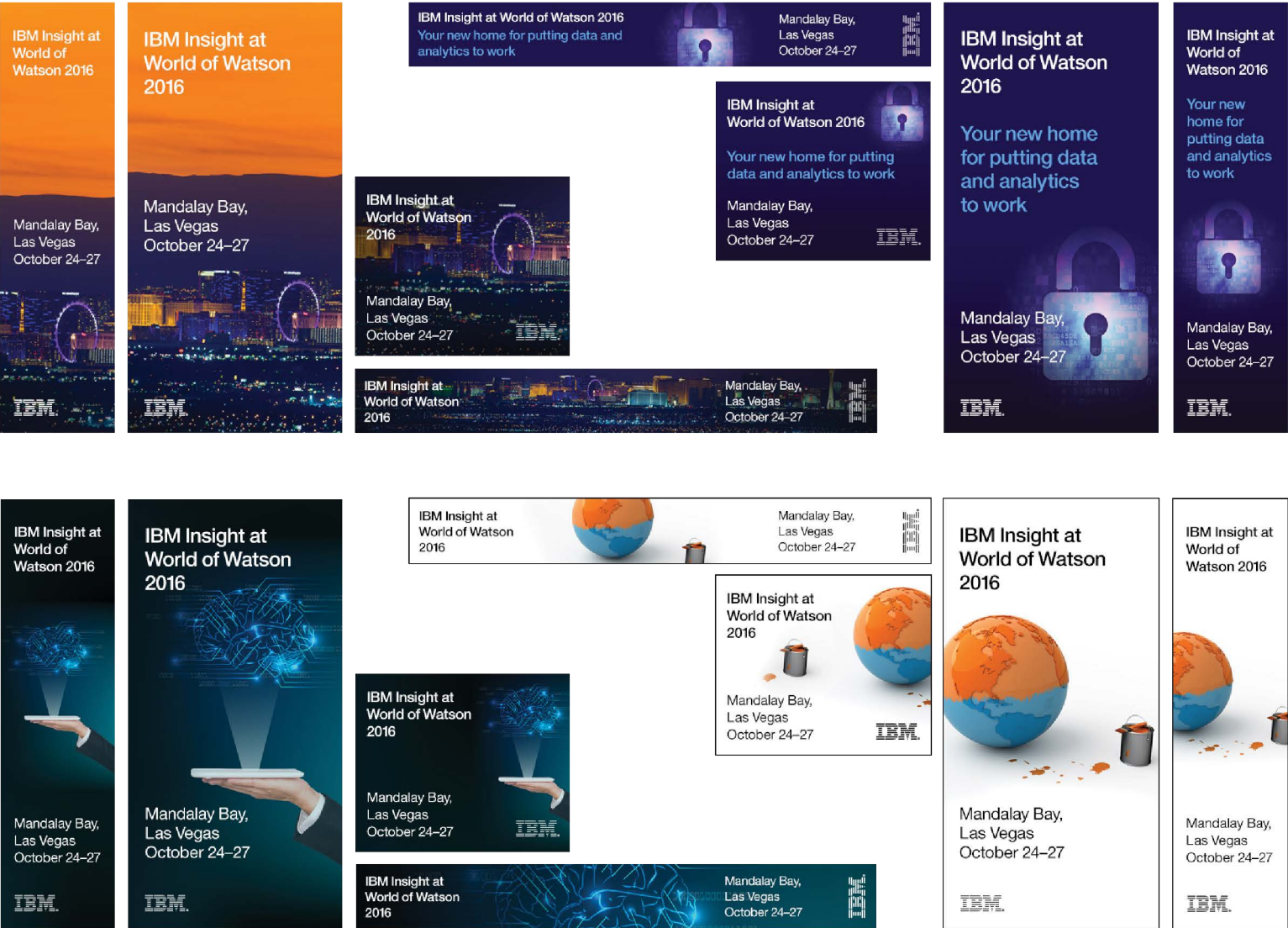
IBM Watson Analytics community badges

Drafted in Adobe Photoshop. Colored and finalized in Adobe Animate and Adobe Photoshop.

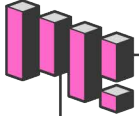




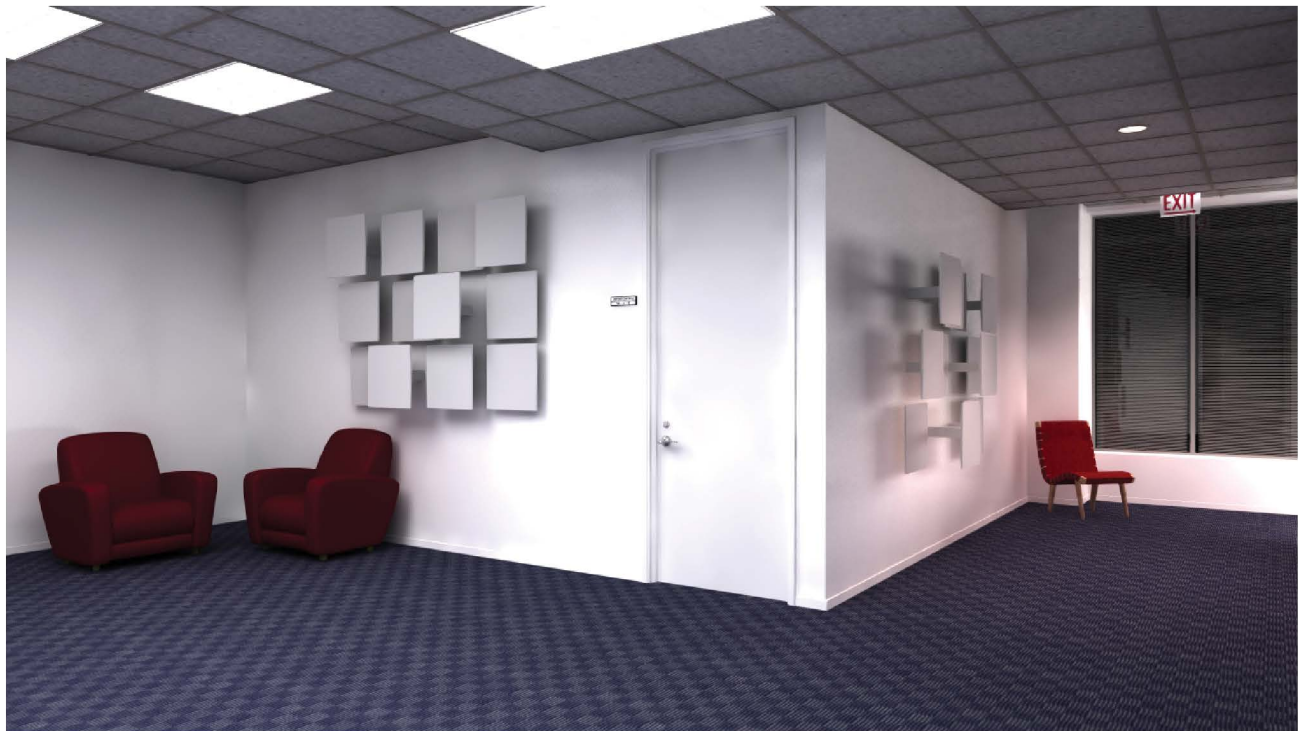
IBM World of Watson paid media / social tile campaign



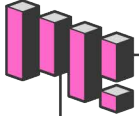
Photos obtained from client. Final composites created in Adobe Photoshop.



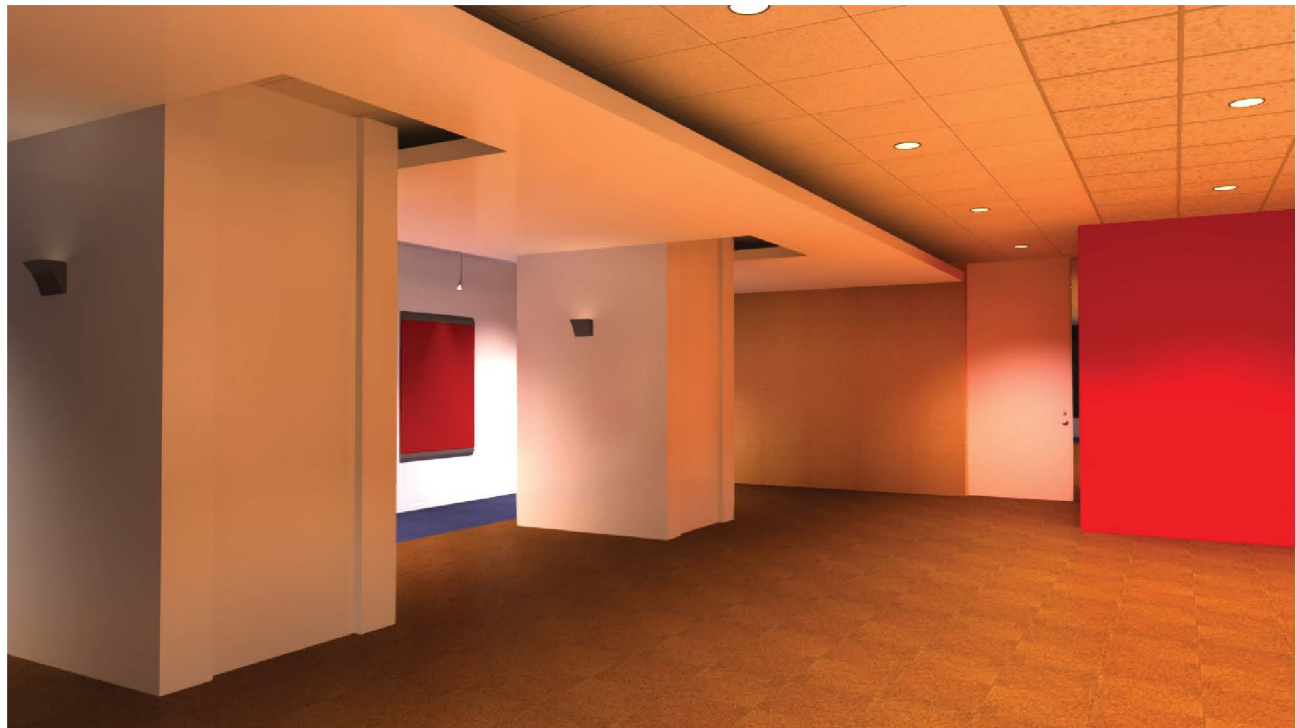
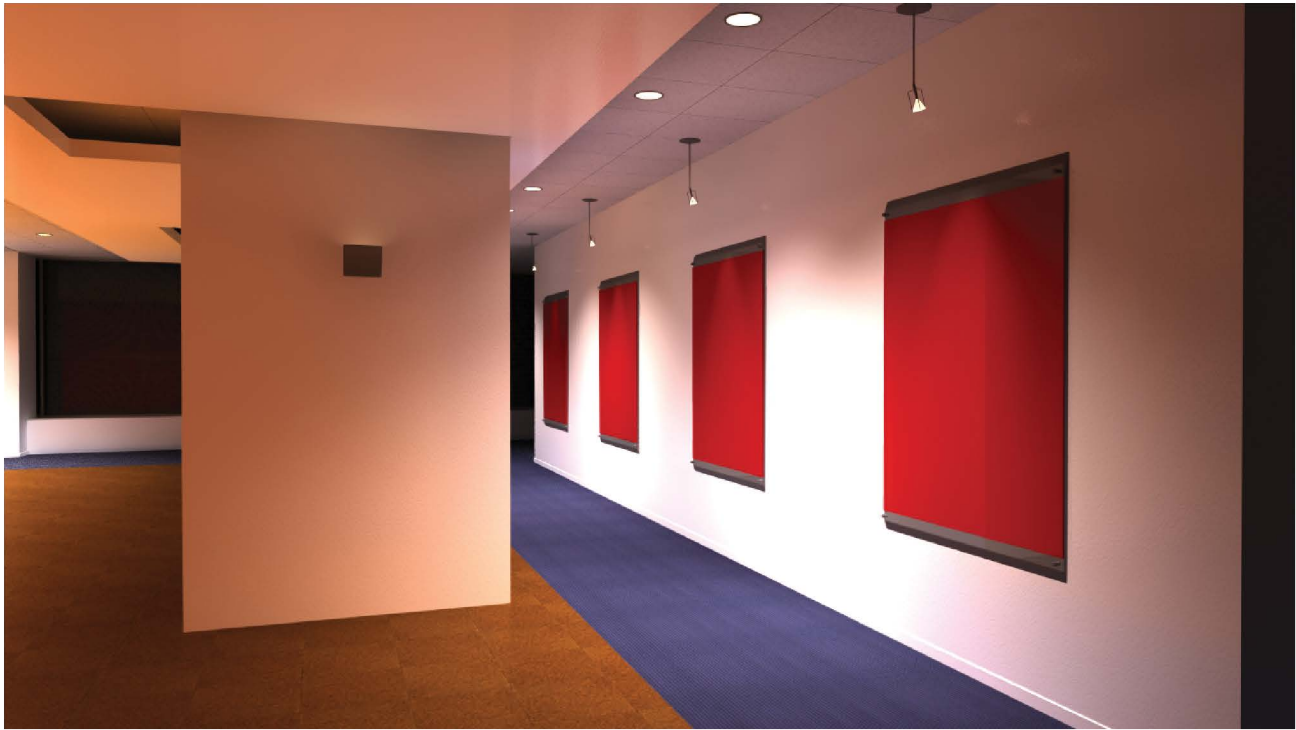
IBM SPSS office pre-viz



Scale recreation of IBM SPSS office spaces, intended to help pre-visualize remodeling and enhancements. Models and renders created in Newtek LightWave. Textures created in Adobe Photoshop.



IBM SPSS office pre-viz

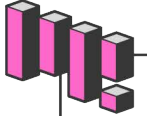


Scale recreation of IBM SPSS office spaces, intended to help pre-visualize remodeling and enhancements. Models and renders created in Newtek LightWave. Textures created in Adobe Photoshop.

IBM ITSO Booth



Scale pre-visualization of IBM ITSO convention booth space. Models and renders created in Newtek LightWave. Textures created in Adobe Photoshop.



o'malley's liquor kitchen

Drafted in Adobe Photoshop.
Colored and finalized in Adobe
Animate.



kicking it down the line

Logo drafted in Adobe Photoshop. Colored and finalized in Adobe Animate (Flash) and Adobe Illustrator. Flyer composed in Adobe Illustrator.

The flyer is set against a background of green grass. At the top is the 'KICKING IT Down the LINE' logo. Below the logo, the text reads:

Monday, June 25, 2012 at Down the Line Rooftop

Sponsor the Rooftop Event to benefit Robbie Gould's public charity, The Goulden Touch, and Chicago Cubs Charities and together we can target improvements in health, fitness and education for Chicago's at-risk children.

Hosted by Chicago Bears Kicker, Robbie Gould, and his public charity, The Goulden Touch, you and your guests will have the opportunity to mix & mingle with athletes from some of your favorite Chicago sports teams while watching the Cubs take on the Mets from Down the Line Rooftop! 100% of the proceeds from this Rooftop Event will benefit the programs supported by the Goulden Touch and Chicago Cubs Charities.

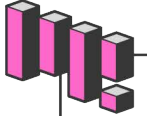
**Location and Time: Down the Line Rooftop
3621-3625 N. Sheffield; 6:00 pm; Game time: 7:05pm**

Buy tickets at downthelinerooftop.com

****All food and drinks included along with raffle prize opportunities!
All attendees will receive a gift.**

For corporate sponsorship package information please contact:

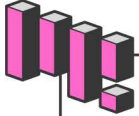
Erica Stimac The Goulden Touch Erica@relevancecommunications.com C: 310-987-9849	Connie Falcone Chicago Cubs Charities cfalcone@cubs.com O: 773-404-4120
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we did it games logo

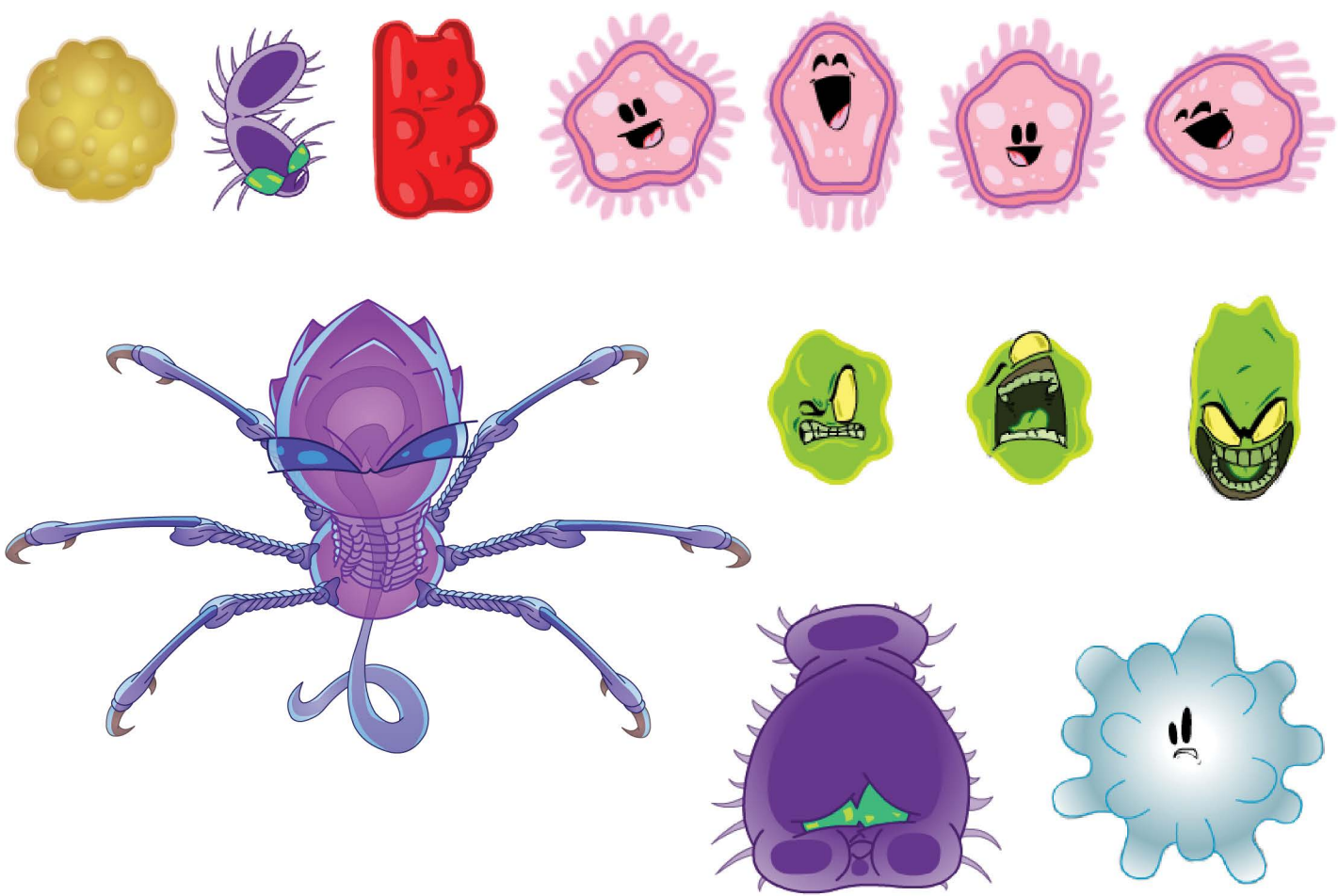
Drafted in Adobe Photoshop. Colored and finalized in Adobe Animate.

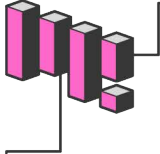




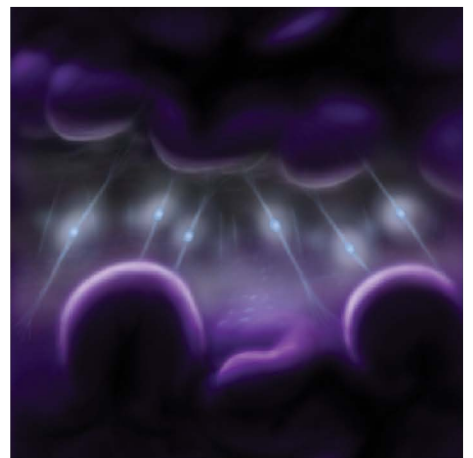
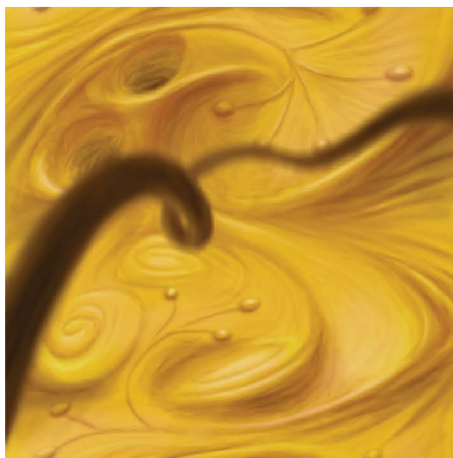
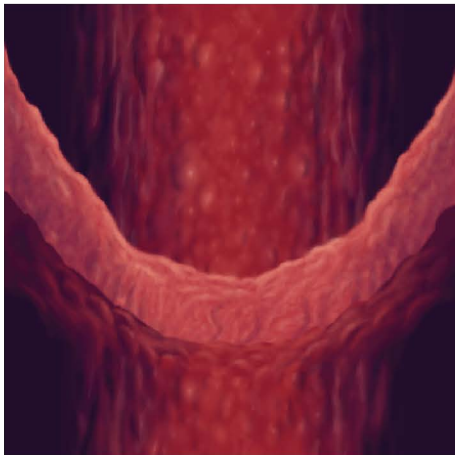
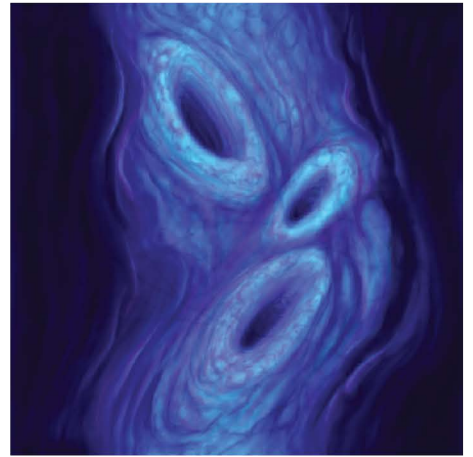
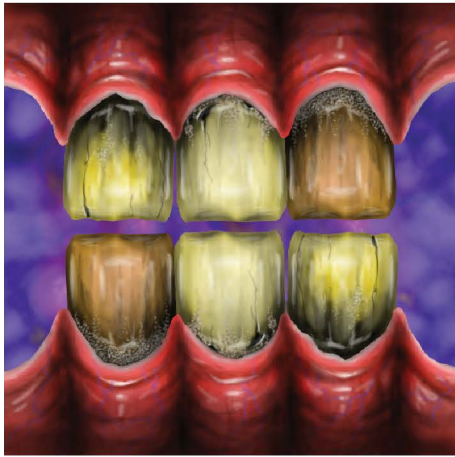
path-o-gen

Flash game assets drafted in Adobe Photoshop and colored/finalized in Adobe Animate.





path-o-gen

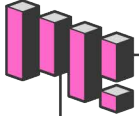


Flash game background art assets created in Adobe Photoshop.

"The Almighty Helix" Cover Concept for Viking Jesus

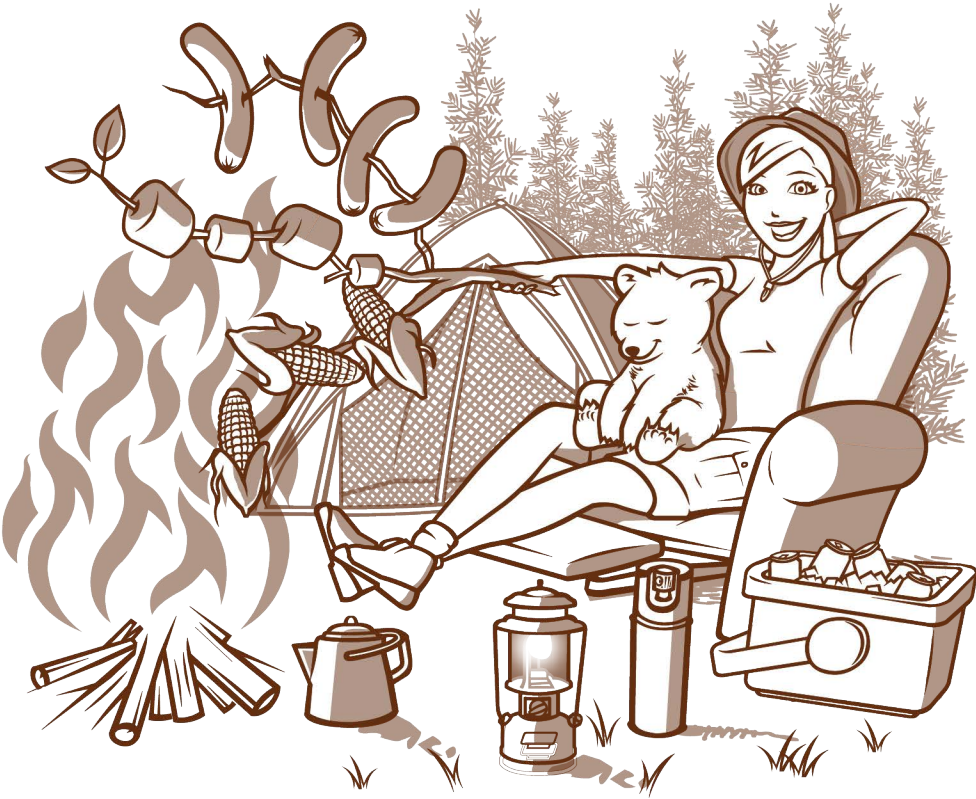


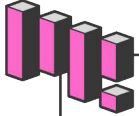
Vector illustration created in Adobe Animate.



festa stuff inc

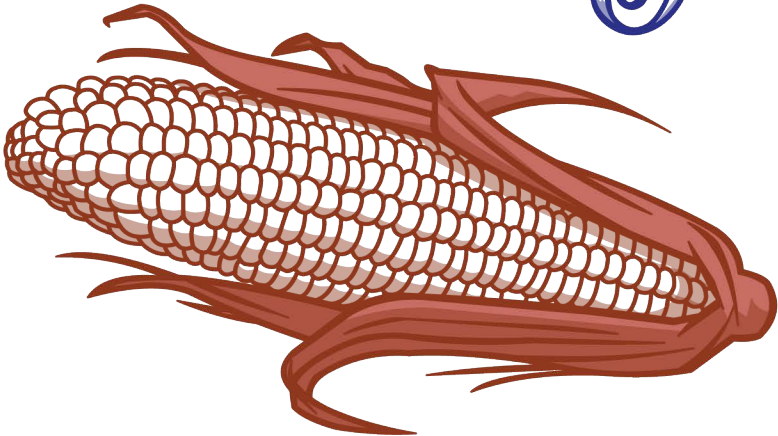
Drafted in Adobe Photoshop.
Colored and finalized in Adobe
Animate and Adobe Illustrator.

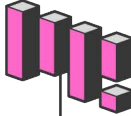




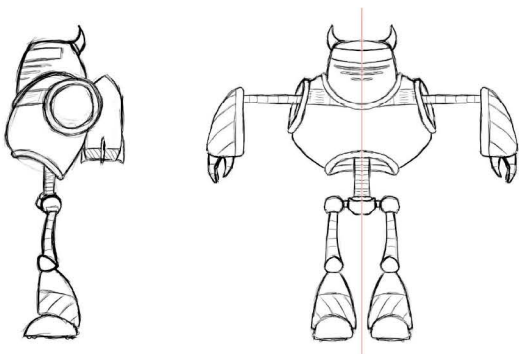
festa stuff inc

Drafted in Adobe Photoshop.
Colored and finalized in Adobe
Animate and Adobe Illustrator.

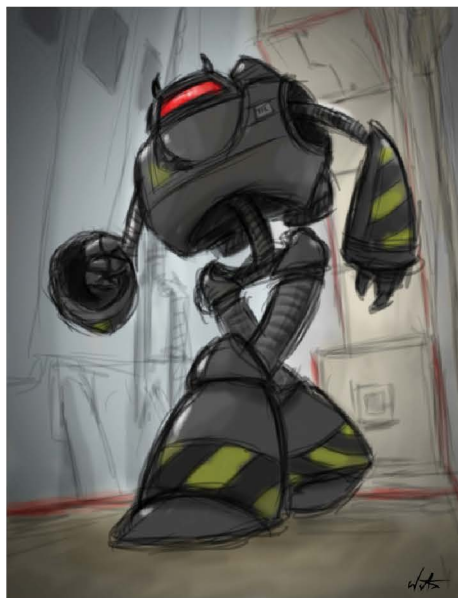




tideebot



TIDEEBOT



Drafted in Adobe Photoshop. 3D model and render created in Newtek LightWave. Textures created in Adobe Photoshop.